

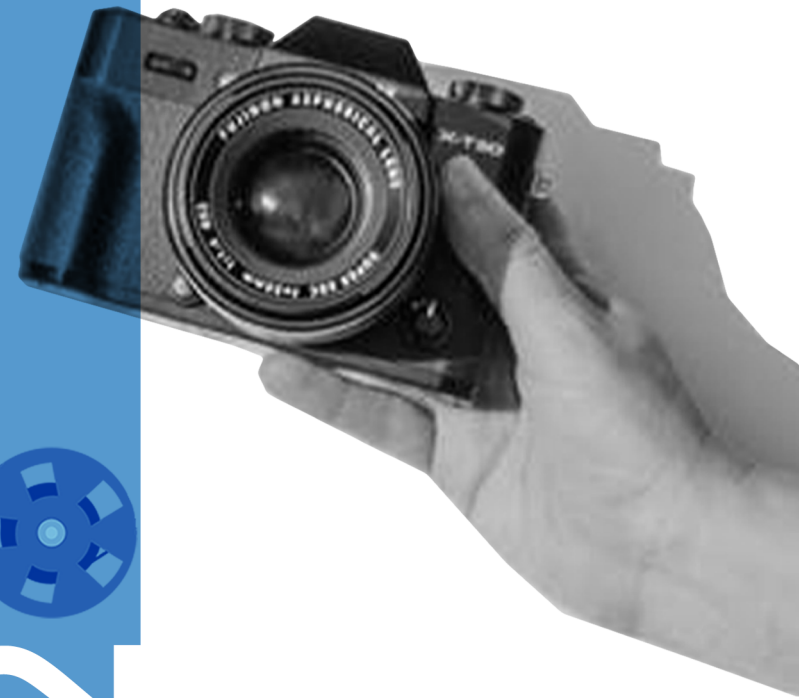
PSBT FILM CHALLENGE



In partnership with

FOUNDATION FOR UNIVERSAL RESPONSIBILITY
Of His Holiness the Dalai Lama

2022





The Public Service Broadcasting Trust has been at the forefront of creatively engaging with the socio-political realities of our times, and providing an empowering context to filmmakers to tell their stories and interpret the happenings around us.

Given the already challenging circumstances of filmmaking in India, made worse by the pandemic, PSBT feels the imperative to provide an opportunity to anyone interested in the cinematic form to engage with the 'new normal'.

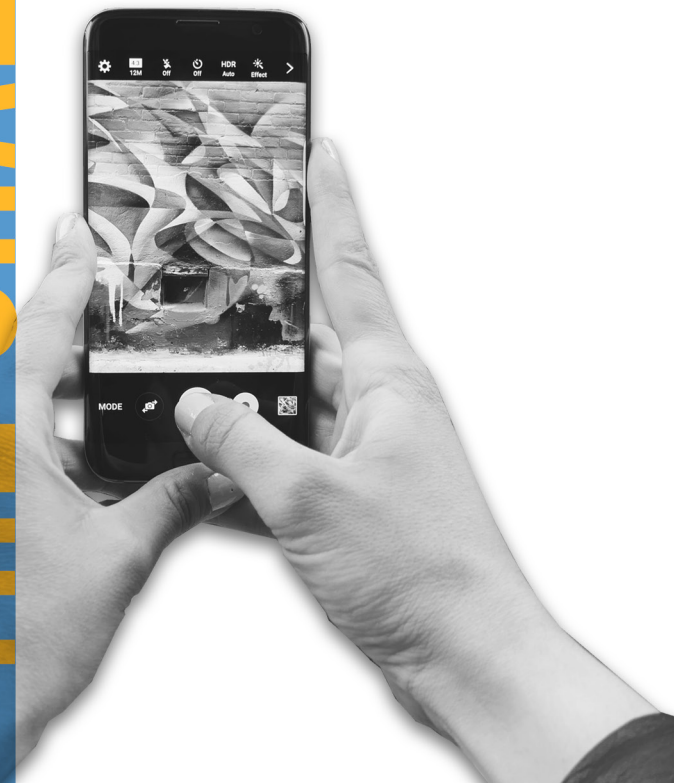
Through this Challenge, we hope to encourage storytellers with diverse backgrounds to engage with the possibilities of filmmaking through a crisis like this and award those who demonstrate excellence and promise.

In March this year, life for all Indians changed suddenly, unimaginably. Months later, as we make sense of a new way of living, perhaps it is a good time to reflect on the things we took for granted, on lives torn asunder, newer ways of coping and what we may have gained, or lost.

The PSBT Film Challenge 2020 invites visual storytellers to respond with their own creative interpretations to this particular moment in our personal and global histories. We seek entries from both professional filmmakers who make films for a living, and amateurs who would like to, or have already begun to explore the audio-visual medium to express themselves.

The idea behind the Challenge is to create a record of this unusual time, and to invite cinematic reflections on this new reality that has forced all of us to reconsider our choices and lives. We welcome both fiction and non-fiction.

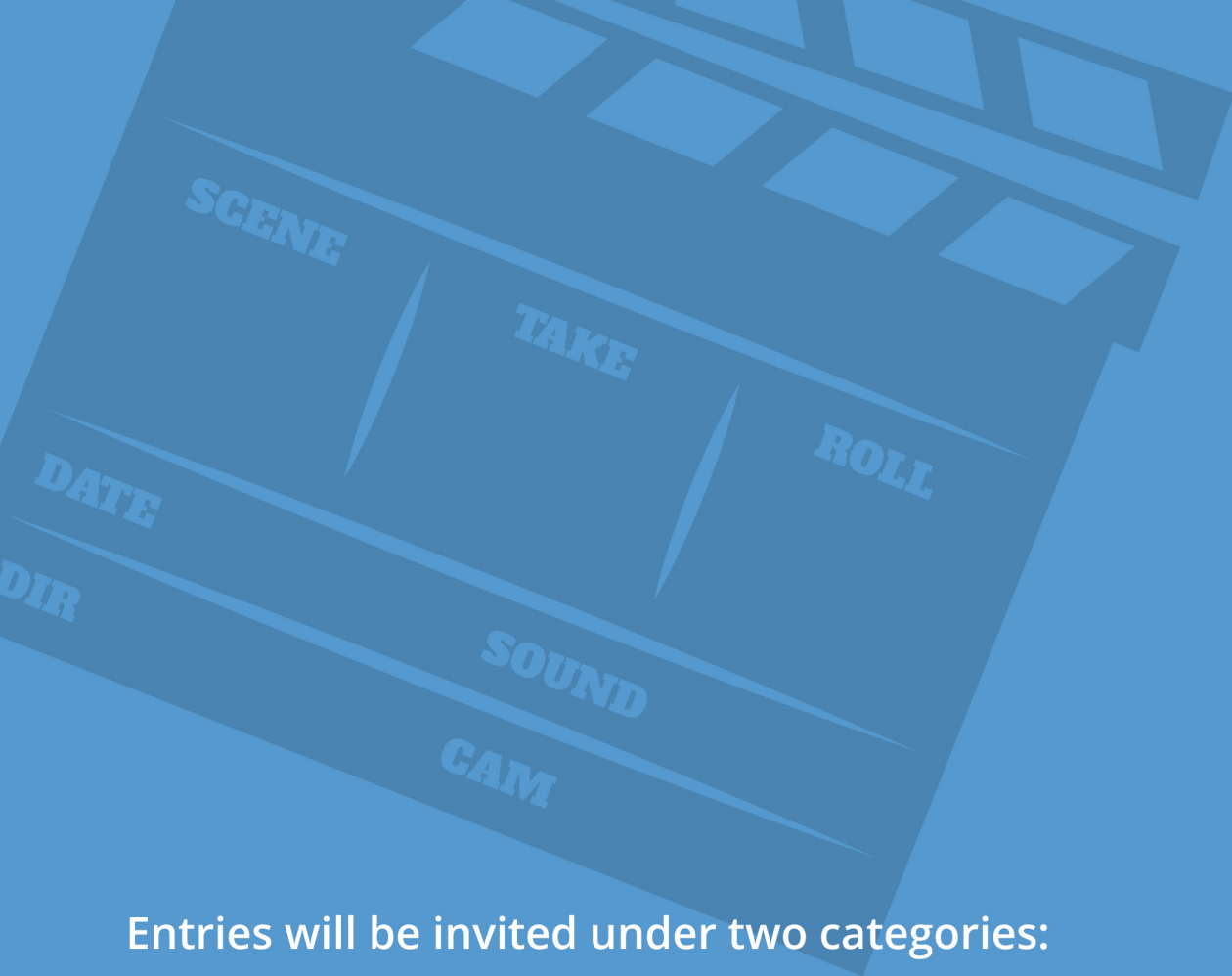
THE CHALLENGE



CALL

We invite participants to capture, explore or reflect on any aspect of the Covid-19 pandemic through films that are less than 10 minutes. We seek films that represent a diversity of experiences, perspectives and creative processes, ranging from the deeply personal, to those that address larger social concerns. We are looking for stories of courage and compassion; of change, suffering and loss – and welcome entries shot on mobiles or other low cost and readily available equipment.





Entries will be invited under two categories:

1. Professional

Open to those who earn their livelihood from working on films, in various capacities, across genres, and have had formal training, education or experience in the field.

2. Amateur

Open to those who make films for pursuits other than monetary compensation, and are generally self-taught.

APPLICATION CATEGORIES





We are looking for excellence in storytelling, and hope that this challenge will serve as an impetus for people to create – both fiction and non-fiction – films to send to the challenge. Some of the awards are being supported by the Foundation for Universal Responsibility (FUR) of His Holiness the Dalai Lama.

LIFE IN THE TIME OF COVID

CATEGORY	PRIZE MONEY (PROFESSIONAL) (₹)	PRIZE MONEY (AMATEUR) (₹)
GOLD - BEST FILM (FICTION) – FUR GOLD LOTUS	150,000	100,000
GOLD - BEST FILM (NON-FICTION)	150,000	100,000
GOLD - BEST DIRECTOR – FUR GOLD LOTUS	100,000	75,000
SILVER	75,000	50,000
BRONZE	50,000	35,000
TECHNICAL EXCELLENCE	30,000	25,000
JURY AWARD FOR FILM FROM NON-METROS	35,000	25,000
FUR LOTUS - PRO 50,000 X 2 + AMATEUR 35,000 X 2	100,000	70,000
JURY - PRO 40,000 X 4 AMATEUR 30,000 X 4	160,000	120,000

SUBMISSION PROCESS

- The Call is open to all Indians, currently resident in India.
- No more than 3 entries per applicant are allowed.
- The applicant must hold the rights to the film, and be willing to share with PSBT the right to exhibit the films online for 1 year.
- Films have to be shot in HD, and be clearly audible.
- Films have to be less than 10 minutes.

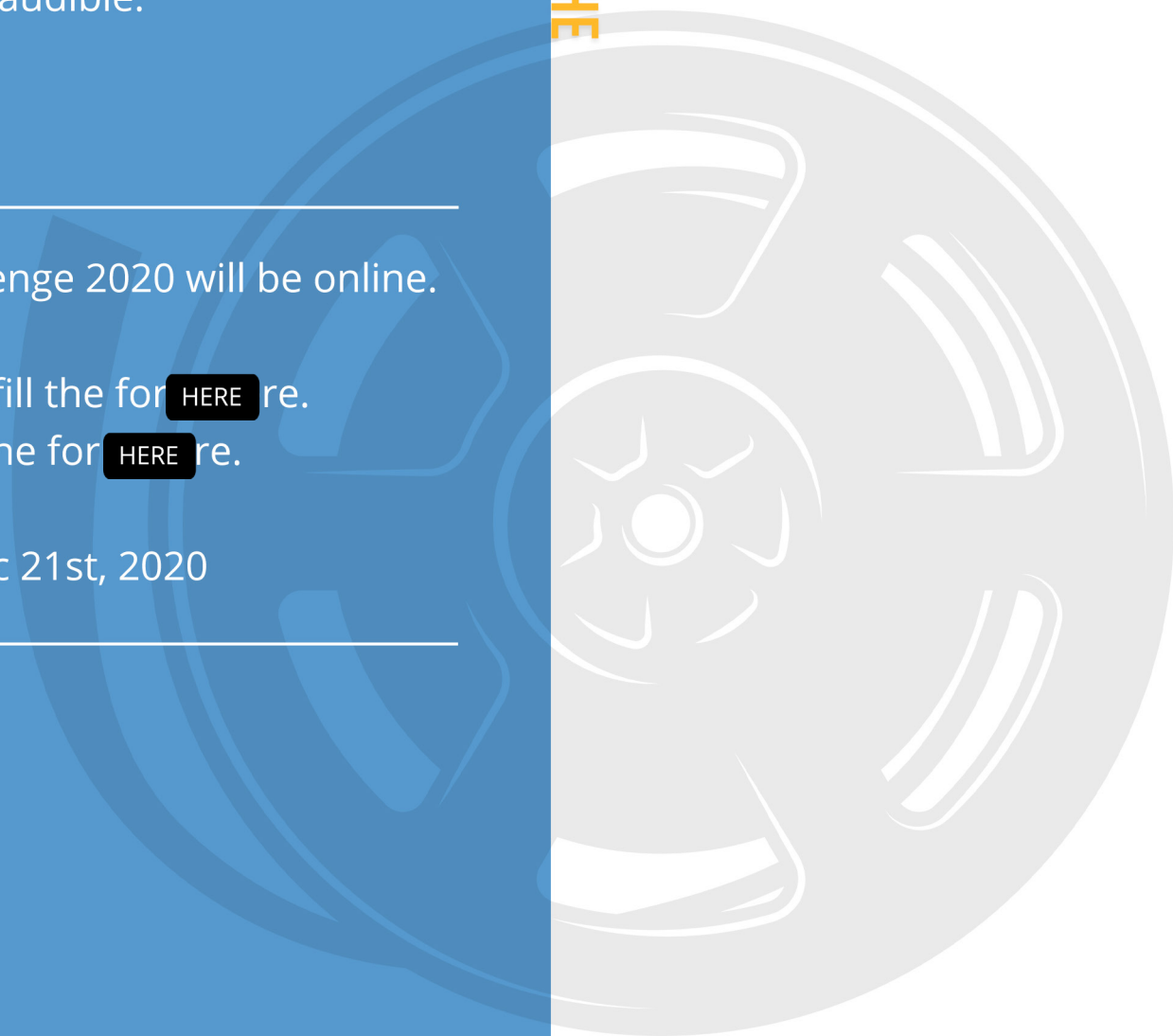
The registration for the PSBT Film Challenge 2020 will be online.

Professional Category Participants can fill the form [HERE](#).

Amateur Category Participants can fill the form [HERE](#).

Last date for Submission of entries - Dec 21st, 2020

RULES OF THE CHALLENGE



A yellow film strip graphic runs diagonally across the left side of the page, with white sprocket holes. The text 'PUBLIC SERVICE BROADCASTING TRUST' is written vertically in a bold, yellow, sans-serif font, positioned to the right of the film strip.

PUBLIC SERVICE BROADCASTING TRUST

A blue silhouette of a vintage film camera is positioned in the upper right background. It features a large lens, a viewfinder, and a film magazine on top. The camera is mounted on a tripod base.

Nurturing the Documentary

PSBT is a unique success story in mentoring, funding and empowering the production of independent documentaries, to critical acclaim around the world.

Established through a tripartite partnership between PSBT, the Ford Foundation and Prasar Bharati in 2000, it has been a significant stakeholder in the independent documentary movement in India.

[CLICK TO VISIT THE WEBSITE](#)